14th European Nutrition Conference
Pre-Conference Satellite
PROGRAMME
Panel discussion "Obesity as one of the vital problems of modern society - challenges and solutions"

Panel discussion will be organized within the national informative and educational campaign "Aspire for Balance" that was launched by Chamber of Commerce and Industry of Serbian and Ministry of Health five years ago.

Obesity is a global problem of modern society. Lack of time and modern lifestyle lead to change in eating habits and lack of physical activity that led to obesity and other diseases. At the same time, there is noticeable strong link between emotions and food (physical hunger vs emotional hunger). The panel aims to highlight all aspects of obesity and to offer some solutions how it may be overcome.

Initial speech of the representative of Ministry of Health is expected.

List of panelists:

- **Prim. Snežana Lešović**, MSc, MD, PhD, pediatric endocrinologist, special hospital "Čigota" Zlatibor
- **Prof. dr. Sanja Mazić**, Head of the Department of Sports Medicine and the Department of Medical Physiology of the Faculty of Medicine, University of Belgrade
- **dr. Dragana Jović**, Head of the Center for Hygiene and Human Ecology of the Institute for Public Health of Serbia "dr. Milan Jovanović Batut"
- **dr. Marija Đurović**, specialist in psychiatry and psychotherapist, expert in the field of eating disorders, “KBC Dragisa Mišović”
- **Dimitrije Ivanović**, Chamber of Commerce and Industry of Serbia

Moderator: Danijela Davidov-Kesar, journalist of daily newspaper Politika

Open access to all conference delegates
This session provides a broad overview of the essential elements of science communication, including its definition, significance, and evolution. Participants will gain insights into best practices of effective science communication, including key components of a well-structured communication plan. This informative session intends to raise awareness of the elements that go into good science communication and equip attendees with the essential knowledge to engage with their audiences more effectively.

Max 100 participants. Pre-registration is recommended. Pre-registration will be opened on November 1st. If interested, please visit Interactive events page where you will find a registration link.

Room 11
Organised by Communities on Food Consumer Science (COMFOCUS)

Workshop: Why we eat what we eat: Better understanding of healthy eating patterns in practice

Explore the future of food behavior research! Join our COMFOCUS workshop for insightful presentations and discussions:

1. Harmonisation of measures by Dr Ellen van Kleef; can harmonisation of self-report measures improve quality of research or kill creativity?

2. Opportunities and hurdles of physio-physical measures for understanding eating behaviour and data integration by Dr Harold Bult

3. Better collaboration and data integration: complying with principles for FAIR and Responsible Research and Innovation (RRI) practices by Prof. Dr Lada Timotijevic

Max 50 participants. Pre-registration is recommended. Pre-registration will be opened on November 1st. If interested, please visit Interactive events page where you will find a registration link.

Room 13
Organised by dsm-firmenich

Workshop: Exploring the way to healthier foods and beverages, an interactive workshop

- Unlocking new consumer behaviours
- Setting standards for labelling & nutrition
- Co-creating nutritious, delicious and sustainable foods & beverages
- Wrap-up
Max 75 participants. Pre-registration is recommended. Pre-registration will be opened on November 1st. If interested, please visit Interactive events page where you will find a registration link.